

# Zoe Macarewa

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## EDUCATION

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**Pepperdine University**, Malibu, CA August 2021 – Present  
*Bachelor of Arts in Theatre-Screen Arts (Production/Design) & Art* Expected Graduation May 2025

**GPA:** 3.969 (as of September 2024)

**Relevant Courses:** Communication Ethics, Introduction to Media Research,  
Theatre Scenic Design, Junior Interdisciplinary Studio

**Study Abroad:** Lausanne, Switzerland September 2022 – April 2023  
Scotland, UK (Edinburgh Theatre) June 2024 – August 2024

**NextGen Showcase 2024-25**, Remote June 2024 – Present  
*Themed Entertainment Educational Program* Expected Completion May 2025

**Role:** Art Director

## EXPERIENCE

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**Business Development Intern**, Jim Henson Creature Shop, Hollywood, CA September 2024 – Present  
*Jim Henson Company Creature Shop (Intern)*

- Identify and evaluate potential third-party projects for the Creature Shop
- Research markets and find applications for the Creature Shop's capabilities
- Assist in asset creation and management for Creature Shop social media
- Assist in the development and design of business development marketing materials
- Provide day-to-day support to the Sr. Director of Business Development, Kourtney Day

**Art Director**, NextGen Showcase 2024-25, Remote June 2024 – Present  
*NextGen Showcase Educational Program (Student)*

- Art Director for Solstice Studios (Team 4), mentored by Lacy Campbell and Dave Lascaut
- Develop a fictional themed entertainment offering over 10 months through the blue sky, concept, and schematic phases
- Manage visual communication of the project's story in all mediums
- Engage in weekly meetings and develop creative deliverables for the design team
- Establish and design assets for the team's fictional brand identity and style guide
- Format and keep slide decks consistent with the style guide for client presentation
- Contribute to the project's design with any visualization needs (logos, concept art)

**Professor Assistant**, Pepperdine University, Malibu, CA January 2024 – July 2024  
*Pepperdine Faculty/Student Mentorship (Student Worker)*

- Mentored under Studio Arts professor Kate Parsons, digital arts educator and co-founder of FLOAT, Primal U, and Outer Echoes
- Assisted with internal university needs (formatted documents, designed on-campus posters)
- Designed publication and marketing materials for Primal U and Outer Echoes
- Curated content for the Outer Echoes social media platforms

**Scene Shop Carpenter**, Los Angeles, CA August 2023 – June 2024  
*Pepperdine Theatre Arts Department (Student Worker); East West Players (Overhire)*

- Read scaled drafting plates, paint elevations, and other scenic documents
- Construct and fabricate scenic units for student and professional productions
- Operate power tools, pneumatic tools, and aerial work platform lifts
- Paint and decorate scenery with set and props dressing

## ADDITIONAL INFORMATION

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- **Associations:** Themed Entertainment Association (TEA), International Association of Amusement Parks and Attractions (IAAPA), United States Institute for Theatre Technology (USITT)
- **Skills:** Adobe Creative Suite (InDesign, Photoshop, Illustrator, Premiere Pro), Google G Suite, Microsoft Office Suite, Figma, Miro | Quick Learning, Leadership, Communication, Research Skills, Time Management
- **Language:** English (Fluent), French (Intermediate: reading, writing, speaking)